

The Department for Promotion of Industry and Internal Trade, Ministry of Commerce, and Industry, conceptualized the 'National Startup Awards' to strengthen the startup ecosystem in the country. These awards seek to recognize and reward outstanding startups that are building innovative products or solutions and scalable enterprises, with high potential of employment generation or wealth creation, demonstrating measurable social impact.

The **fourth edition** of the coveted National Startup Awards is now **open for applications**.

In line with 'Vision India @2047', **National Startup Awards 2023** will acknowledge startups and enablers who have been instrumental in revolutionizing the development story of India and hold within them the power and potential to enable Prime Minister Modi's vision of Atmanirbhar Bharat.

You may learn more about the National Startup Awards 2023 here: <https://www.startupindia.gov.in/content/sih/en/nsa2023.html>



The banner features a purple and orange color scheme with a background illustration of traditional Indian architecture. At the top left, it displays the Government of India logo and the Department for Promotion of Industry and Internal Trade, along with the hashtag #startupindia. The top center features the State Emblem of India. To the right, it commemorates the 75th Azadi Ka Amrit Mahotsav and the G20 India 2023 logo. The main text reads 'NATIONAL STARTUP AWARDS 2023' in large white letters. Below this, it says 'Recognising excellence in ENTREPRENEURSHIP' and 'APPLICATIONS OPEN FOR STARTUPS'. A prominent yellow button with the text 'STARTUPS' is centered, and a white button with 'APPLY NOW >' is positioned below it.

Government of India
Ministry of Commerce and Industry
Department for Promotion of Industry and Internal Trade

#startupindia

75
Azadi Ka
Amrit Mahotsav

G20
भारत 2023 INDIA

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Recognising excellence in
ENTREPRENEURSHIP

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